

THE EXTREME CATEGORY MAKEOVER LIGHTS-UP!

San Antonio, TX – Arcalux Corporation's SmartFixture™ is providing the upgraded "Extreme Category" illumination for C.L. Thomas, Inc.'s Speedy Stop store. The store was chosen to receive an "Extreme Category Makeover" as part of the Share-and-Compare Exchange Conference for Southern United States convenience store owners.

The SmartFixture™ not only provides energy savings and upgraded aesthetics, but through its unprecedented plug-and-play modularity provides enhanced maintenance savings and tax benefits.

The big buzz at the conference was the SmartFixture's™ ability to provide Point of Sale advertising. Logos of fifteen prominent vendors, such as Coca Cola, were displayed on 15 back-lit ShadowBox™ trims out of the 32 new SmartFixtures™.

"Display advertising on the ceiling opens a whole new venue for advertisers and for retail operators to enjoy a new profit center along with the operational savings," commented Ken White, president of Arcalux Corporation. "Our SmartFixture™ can be likened to a billboard, the retailer can now "sell space" to advertisers."

Arcalux Corporation, the innovator in luminaire modularity and portability, provides luminaires that can be fully installed, relocated, serviced and modified in place without tools. The SmartFixture™ revolutionary Plug-n-Play technology allows lamp quantity to be increased or decreased, lamps changed from T8 to T5, ballasts to be replaced and lensing to be changed in place without tools. Both the lens frame and housing lower from the ceiling providing direct access to the lamps, lamp holders and ballasts.

Unlike any other luminaire on the market, the SmartFixture™ can be modified from an acrylic lens to a parabolic louver or a recessed indirect luminaire. No more throwing away the old luminaires and buying expensive new ones, just install a SmartFixture™ kit.

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Through innovative design, when the SmartFixture™ is installed and later requires relocation or modification, only 2% to 5% of the SmartFixture™ will be removed and in most cases the parts removed will be stored for reuse. Taking advantage of new packaging concepts, the Smart Fixture™ is shipped in biodegradable packaging. Revolutionary design of the Smart Fixture™ can allow the lamps and ballasts to last longer; again reducing landfill impact and The Smart Fixture™ is always shipped with low mercury lamps.

In most cases the SmartFixture™ will qualify for Personal Property consideration under Internal Revenue Service guidelines and be eligible for accelerated depreciation over five to seven years. Conventional fixtures are considered Real Property (permanent tangible property) and must be depreciated fifteen to thirty-nine years, the useful life of the building.

For more information on the SmartFixture™ visit the Arcalux™ website:

www.arcalux.com

About Arcalux Corporation:

Arcalux™ is an innovator in fluorescent lighting systems based in Houston, Texas. We are dedicated to providing innovative products that are environmentally-friendly and energy efficient with unprecedented modular design to produce the lowest life-cycle cost luminaires in the industry.

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Note to the Editors:

Color photography of all Arcalux™ products is available from Ken White or Mark Welker.